

# CIVIC CHAMPIONS

The Civic Champions program is a non-partisan program proposal that seeks to engage local businesses in order to involve their employees in civic processes, especially elections. This will address the issues of lower voter turnout and the challenge of recruiting election judges. The program will allow “champion” businesses to participate on a number of levels.

	Bronze	Silver	Gold	Platinum
Champion will use their formal and informal communication channels (company email, bulletin boards, etc.) to communicate to their employees about upcoming civic events and opportunities.	✓	✓	✓	✓
Champions will provide full pay for election Judges for election day as well as training.		✓	✓	✓
Champions will volunteer to be a contingency polling place in case of emergency.			✓	✓
Champions will volunteer to be a regular polling place.				✓

By utilizing these existing communication channels and local leaders, the county could reduce their reliance on other, more expensive forms of promotion while reaching a greater population and fostering deeper conversations in different contexts.

Civic champions will be recognized on a County website, will be provided branded window decals and will be allowed to use the logo and refer to the website in their official communications.



- ✓ **A Proven Leader**
- ✓ **Kept His Promises**
- ✓ **Reduced the Cost of Government**

The Civic Champions program is a proposal and will be subject to legal review before implementation.

